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Release: FOR IMMEDIATE RELEASE  
Date: 29 August 2017



Talking Excellence

## Ewan Davies joins the growing management team at Eurostar Global



Eurostar Global Electronics, has today announced the appointment of Ewan Davies as Business Development Director, reporting to Brett Watmough, Eurostar's Sales & Purchasing Director.

Davies joins Eurostar following more than 6 years at technology distributor Exertis where he was Head of Mobile Devices. In his role, Davies will be looking to expand Eurostar's footprint and exposure within the UK marketplace, establishing relationships with core customers and capitalising on vendor opportunities.

### **Eurostar Global Electronics Managing Director Peter Carnall, said:**

"We are very pleased to welcome Ewan to the team. He is joining at a key point for us as we continue to grow our presence in the UK market and brings extensive industry and OEM experience to Eurostar. Ewan's appointment will allow us to maximise on the value we can bring to much of the UK where we do not have currently exposure. Ewan will be working closely with the existing sales and purchasing team to bring our service and value led propositions to the wider market."

### **Ewan said:**

"I am thrilled to have joined Eurostar Global, working with such an entrepreneurial, fast moving business. Eurostar are a sleeping giant within Distribution and as some of the larger distributors move more and more into service led propositions this opens the door wider for a unique hardware distributor. My strengths with my contacts whether customer or vendor will enable us to grow Eurostar into a UK market leading hardware supplier"

For more information about Eurostar Global Electronics call 01782 565555 or visit [www.eurostarglobal.co.uk](http://www.eurostarglobal.co.uk)

## ENDS

For all media information, photo-opportunities and images, please contact:

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### Notes to editors:

- Eurostar Global is a growing SME which promotes, distributes and supports leading manufacturer brands of wireless consumer electronics and accessories in the UK and across the globe.
- Established in 2007 and based in Newcastle-under-Lyme in Staffordshire, the company currently employs over 55 full-time staff and achieved a turnover of £70m in 2017.
- The company values of common sense, fairness, trust, transparency, confidentiality, honesty and integrity form the ethics on which all business partnerships are built, with the aim of establishing Eurostar Global as the leading UK and international distributor and online retailer for branded wireless devices.

