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Talking Excellence

New appointments help drive Eurostar plans for growth

Mark Ireland - Senior Operations Manager
Pam Macmillan - Head of UK B2B



Eurostar Global Electronics has appointed a new Head of UK Business to Business and Senior Operations Manager as the mobile phone distributor prepares for further growth.

Pam Macmillan joins the Staffordshire-based company as Head of UK B2B, bringing with her 17 years of experience in a similar role, most recently as sales director at Halstone Mobile & Technology.

Mark Ireland joins the Eurostar Global Electronics team as their Senior Operations Manager, having begun his career in the sector at the Caudwell Distribution Group.

Eurostar Global Electronics Managing Director Peter Carnall, said: "Pam brings with her extensive industry experience as a specialist at working within the business to business sector, adding value to the existing team as we move towards growth within that channel.

"A hands-on professional, Mark brings both diverse and product-specific experience, together with the operational expertise in supply chain management and efficiencies required to refine the process of distributing our products."

"Their appointments will enable us to meet our ambitious growth plans over the next two years, and we welcome them both and wish them every success with their careers at Eurostar Global."

Pam said: "I first began working in this sector at the age of 18 and having been able to build on my experience, I am very pleased to take up this new role at Eurostar. They already enjoy a strong presence in the B2B market and I'm looking forward to working alongside the existing team to drive it forward."

"Essentially it's about providing great customer service and offering the right products at the right price. Eurostar have a great range of products which means we can offer our customers an unrivalled choice."

"We can fulfil their needs, whether they need one mobile phone or 500, and they know the service we offer will be excellent."

Mark said: "I am delighted to join the team at Eurostar Global Electronics, a company with an excellent reputation for customer service, strong client relationships and an impressive product range."

"I aim to bring my experience in operational efficiency, logistics and process management to the business as it grows, helping to increase our service levels while also ensuring we provide outstanding level of customer service."

For more information about Eurostar Global Electronics call 01782 565555 or visit www.eurostarglobal.co.uk

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Notes to editors:

- Eurostar Global is a growing SME which promotes, distributes and supports leading manufacturer brands of wireless consumer electronics and accessories in the UK and across the globe.
- Established in 2007 and based in Newcastle-under-Lyme in Staffordshire, the company currently employs over 50 full-time staff and achieved a turnover of £70m in 2017.
- The company values of common sense, fairness, trust, transparency, confidentiality, honesty and integrity form the ethics on which all business partnerships are built, with the aim of establishing Eurostar Global as the leading UK and international distributor and online retailer for branded wireless devices.

