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Release: FOR IMMEDIATE RELEASE
Date: 15 March 2022

Talking Excellence

Eurostar Global Electronics announce new range of TCL products

As MWC recently returned to Barcelona after a 2-year hiatus, Managing Director Peter Carnall and Sales and Purchasing Director, Brett Watmough attended this year's event, as Eurostar looked to build in its continuing growth and expansion.

As part of this journey to develop and expand its product offering, Eurostar is taking on TCL's newly launched range of handsets, as last week saw the end to MWC 2022.

Excited by the new range on offer, Eurostar sees this as a significant step forward and has taken on three new TCL products, including the new TCL306, TCL30SE, and TCL30 handsets. Eurostar will also continue to offer the TCL20R5G from the previous range.

Commenting on the launch of the new range and the products being introduced to the Eurostar portfolio, Peter Carnall said "We're really pleased to be able to build on our relationship with TCL and sell this new range of mobiles. The handset designs show how TCL continues to build a range that is high-quality, durable, and very well priced. We're pleased to be able to include these into our portfolio and have no doubt they will be a success with our B2B partners."

The new TCL product range will be available for shipping from Eurostar Global on the 1st April 2022.

ENDS

For all media information, photo-opportunities and images, please contact:

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Notes to editors:

For Vendors

Eurostar Global offers turnkey, professional solutions delivering wireless electronic devices into a multi-channel pipeline, including managed technical solutions, forward and reverse logistics together with bespoke market-leading value-added service proposition.

For Clients

Eurostar Global is a trusted, professional, efficient vendor of hardware devices and associated services, meeting requirements for product, price and delivery.

For the Market

Eurostar Global has a wide range of sustainable growth opportunities and is currently establishing or developing additional revenue channels linked to both service and product-based sales.

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- Eurostar Global is a growing SME which promotes, distributes and supports leading manufacturer brands of wireless consumer electronics and accessories in the UK and across the globe.
- Established in 2007 and based in Newcastle-under-Lyme in Staffordshire, the company currently employs over 69 full-time staff and achieved a turnover of £125m in 2020/21.
- The company values of common sense, fairness, trust, transparency, confidentiality, honesty and integrity form the ethics on which all business partnerships are built, with the aim of establishing Eurostar Global as the leading UK and international distributor and online retailer for branded wireless devices.